Champions needed to scale up childhood equity efforts, not short-term solutions in ill conceived policy

In January 2014, Prime Minister Abbott set a target of bridging the gap in school attendance between Indigenous and non-Indigenous pupils within 5 years by employing truancy officers in communities. But what about children who cannot attend school full-time for behavioural or developmental reasons? We need to change the early childhood agenda from one of school preparation to one that addresses developmental delays early, so children are better prepared for school. We need a push for more action, greater coordination and stronger investments to ensure early equity targets are met. We need all governments to continue commitments to saving the next generation from the challenges of inequity — it’s time to revisit a few fundamentals of human development at a time in a child’s life when changes in service integration and family engagement can deliver on the promise of childhood equity.

The first change is to overcome the fragmentation of local health, education, welfare, justice and other social services. Second, we need to ensure services are knitted together at a regional level under Aboriginal and Torres Strait Islander leadership. Finally, we need a high-quality evidence base to underpin programs that are grounded both in the neuroscience of early brain development and in the complex effects of social and community environments on children’s development. Coordinated interventions that properly engage parents and vulnerable children with interrelated issues — such as maternal mental health, parental incarceration, racism and familial stress — and also engage with the child protection and welfare systems have the best chance of being effective.

We need frameworks promoting multi-agency strategies that engage families to focus on the early period of child development, from conception to age 2 years. A possible template for this is a program now being used to organise effort in low- and middle-income countries — the “First 1000 Days”. The “First 1000 Days” approach Internationally, the First 1000 Days is focused on reducing undernutrition around the globe. Combining evidence-based medical care and social support, it includes actions that target:

- adolescents — through healthy behaviour modification, delaying pregnancy and parenting education;
- women of reproductive age — with preconception care, good nutrition, healthy lifestyle education and strategies to reduce gestational diabetes;
- neonates — through promoting breastfeeding, good nutrition, and family support and preservation; and
- infants and children — with good nutrition, family support and appropriate learning and stimulation.

In Australia, a First 1000 Days approach could support additional strategies that are service-specific (eg, better outreach support for women in prison), that improve integration at the local and regional level to ensure support is equitably available regardless of location, and that build mainstream services’ capacity to meet the needs of Aboriginal and Torres Strait Islander clients. It could also improve data collection, expand data linkage and enable agencies to coordinate actions; put in place mechanisms to share best practice; clarify the goals and approach of services and interventions so impacts can be better demonstrated, and stop or redesign those shown to be non-effective; and, finally, it would assist in understanding the impact of the family context on children’s development during their first 1000 days.

The First 1000 Days is an enabling environment to support family and community responses to enhance growth and development. We can support the inherent strengths and resilience in communities by bringing together disparate programs — home nursing, child protection and fathering support — with evidence-based very early learning programs. This government needs to respond to the full impact of social determinants, improve access to comprehensive services and link those in need with local, Indigenous-led services. Only then will we be truly catalysing equity for our children and addressing one of the most critical issues of our time.

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