Appendix 1

This appendix was part of the submitted manuscript and has been peer reviewed. It is posted as supplied by the authors.

## Appendix 1: Questions from the Talking About the Smokes baseline survey

The entire Talking About the Smokes baseline survey is located at: [http://www.itcproject.org/countries/australia/tats](http://www.itcproject.org/countries/australia/tats)

<table>
<thead>
<tr>
<th>Question</th>
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</thead>
<tbody>
<tr>
<td><strong>Attitudinal items</strong></td>
<td></td>
</tr>
<tr>
<td>You spend too much money on cigarettes</td>
<td>Ask smokers. Wording as per ITC Australia survey (wave 8).</td>
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<td>• Strongly agree</td>
<td>‘Don’t know’ merged with ‘Neither agree nor disagree’ responses for all analyses, refused responses excluded.</td>
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<td>Smoking calms you down when you are stressed or upset</td>
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<td>Smoking is an important part of your life</td>
<td>Ask smokers. Wording as per ITC Australia survey (wave 8.5)</td>
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<td>You [enjoy/ed] smoking:</td>
<td>Ask smokers and ex-smokers quit 12 months or less. Wording as per ITC Australia survey (wave 8.5)</td>
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<td>If you had to do it over again, you would not have started smoking</td>
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- Disagree
- Strongly disagree
- Refused
- Don’t know

responses excluded.

Converted to dichotomous outcome with agree and strongly agree assessed as holding this attitude

Since you quit you have more money.
- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Refused
- Don’t know

Ask ex-smokers quit 12 months or less.

‘Don’t know’ merged with ‘Neither agree nor disagree’ responses for all analyses, refused responses excluded

You can now cope with stress as well as you did when you were smoking.
- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Refused
- Don’t know

Ask ex-smokers quit 12 months or less.

‘Don’t know’ merged with ‘Neither agree nor disagree’ responses for all analyses, refused responses excluded

Your life is better now that you no longer smoke
- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Refused
- Don’t know

Ask ex-smokers quit 12 months or less.

‘Don’t know’ merged with ‘Neither agree nor disagree’ responses for all analyses, refused responses excluded

Smoking and quitting

<table>
<thead>
<tr>
<th>Would you say you are:</th>
</tr>
</thead>
<tbody>
<tr>
<td>- A smoker (including ‘social smoker’ or occasional smoker)</td>
</tr>
<tr>
<td>- An ex-smoker</td>
</tr>
<tr>
<td>- Someone who has never smoked, or never smoked regularly</td>
</tr>
<tr>
<td></td>
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<tr>
<td><em>Never smoker or never smoked regularly = less than 100 cigarettes in lifetime.</em></td>
</tr>
<tr>
<td><em>When we say smokes, we mean all types of tobacco. This includes cigarettes, pipes and cigars.</em></td>
</tr>
</tbody>
</table>

(Ask if if self-defined ex-smoker)

How long ago did you quit smoking?
- Days/weeks/months/years ago

These three smoking questions were combined to generate a (self-defined) smoking status variable:
- Daily smoker
- Weekly smoker
- Monthly Smoker
- Less than monthly smoker
- Ex-smoker with quit date ≤ 30 days ago
- Ex-smoker with quit >30 days and ≤ 6 months ago
- Ex-smoker with quit date more than 6 months and ≤ 12 months ago
- Ex-smoker with quit date > 12 months ago
- Never smoked

Used to derive variable “Smoking status” for current
**When we say smokes, we mean all types of tobacco.**
This includes cigarettes, pipes and cigars.

(Ask if has smoked in last month, or if self-defined smoker)

**Do you smoke:**

**Choose One:**
- Every day (or nearly every day)
- At least weekly
- Less often than weekly, but at least monthly
- Occasionally (less than monthly); or
- Not at all

*This is asking about current smoking — we want to know how much somebody is smoking at the moment, even if this is different from how much they usually smoke.*

We will now talk about quitting.

**Do you want to quit smoking?**

**Choose One:**
- Yes
- No
- Refused
- Don’t know

**Ask all smokers.**

Don’t know and refused responses excluded.

Converting to dichotomous outcome measure “Want to quit” (yes/no).

**Have you ever tried to quit smoking?**

**Choose One:**
- Yes
- No
- Refused
- Don’t know

**Ask all smokers.**

Don’t know and refused responses excluded.

Responses to these two questions combined to compute outcome measure “Tried to quit in the past year”

- No:
- Yes: if had ever quit, and last quit attempt was <366 days ago

**Socio-demographic variables**

**What is your date of birth?**

Or age:
*Answer must be 0 or greater:*

*If says “don’t know”, ask the participant to estimate age in years*

**Ask all. Categorised as “Age group”:**
- 18-24
- 25-34
- 35-44
- 45-54
- 55 and up

**Record sex – ask only if unsure**

- Female
- Male

**Ask all. Labelled “Sex”**
### Do you identify as:
- Aboriginal
- Torres Strait Islander
- Both Aboriginal and Torres Strait Islander
- Neither Aboriginal nor Torres Strait Islander

Ask all. Used to derive “Indigenous status”, with Torres Strait Islander and both Aboriginal and Torres Strait Islander collapsed into one category. If answer neither Aboriginal nor Torres Strait Islander, survey is ended.

### Are you employed for pay?
- Yes
- No, looking for work (unemployed)
- No, and not looking for work (not in labour force)
- Refused

*This is asking about whether the person is currently employed. If looking for work or not working at the moment answer “no, looking for work (unemployed)”. If a pensioner and not looking for work answer “no, and not looking for work (not in labour force)“*

Ask all. Don’t know and refused responses excluded. Variable labelled “Labour force status”.

### What is the highest level of formal education that you have completed? Would that be…:
- Choose One:
  - Primary school
  - Some high school (no certificate)
  - Completed high school
  - Technical or TAFE e.g. Certificate or Diploma
  - Some university (no degree) e.g. Diploma only, or not yet completed Degree
  - Completed university degree
  - Post-graduate degree
  - Not completed primary school or no formal education
  - Refused

Ask all. Don’t know and refused responses excluded. Collapsed to create the variable “Educational attainment”:
- Less than high school: not completed primary, primary, some high school (no certificate)
- Completed high school
- Some tertiary education: technical or TAFE, or other further education

### What is the postcode where you live?
**Postcode of residence:**

Postcode used to generate Australian Statistical Geography Standard (ASGS) remoteness category:
- Major city
- Inner regional
- Outer regional
- Remote
- Very remote

Collapsed to derive “Remoteness”: major city, inner and outer regional, remote and very remote.

Postcode used to generate Area Level Disadvantage using Socio-economic Index (SEIFA) 2011 Index of Relative Disadvantage quintiles (Australian Bureau of Statistics (2013). 2033.0.55.001 - Socio-economic Indexes for Areas (SEIFA), Data Cube, 2011, Table 3).

SEIFA quintiles collapsed to create “Area-level disadvantage:”
| Policy monitoring survey – completed for each site | Quintiles 4-5 (least disadvantaged)  
Quintiles 2-3  
Quintile 1 (most disadvantaged) |
|---|---|
| In the last 12 months, has your service received funding for tobacco control programs?  
• Yes  
• No | These three questions combined to generate a dichotomous outcome variable: “Site tobacco control resources”  
• No: no funding (tied or untied) or staff  
• Yes |
| In the last 12 months, has your service used any untied funds, or funds from sources other than that allocated specifically for tobacco control, to implement tobacco control programs?  
• Yes  
• No | |
| Does your health service have staff position/s with a major focus on tobacco control?  
• Yes  
• No | |

**Survey items from the ITC Australia Project (wave 8 and wave 8.5)**

The entire ITC 4-country project surveys (recruitment and replenishment) are located at: [http://www.itcproject.org/surveys](http://www.itcproject.org/surveys)

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| **Smoking and quitting**  
(If completing ITC survey for first time)  
Do you currently smoke cigarettes, either daily or less than every day?  
• Yes  
• No | These smoking questions combined to generate a (researcher-defined) smoking status variable:  
• Daily smoker  
• Weekly smoker  
• Monthly smoker  
• Quit in the last month.  
• Quit 1-6 months ago  
• Quit 6-12 months ago  
• Quit >12 months ago |
| (If completing ITC survey for first time)  
Have you smoked 100 or more cigarettes over your lifetime?  
• Yes  
• No | N.B. Only daily smokers are compared between surveys. |
| (If completing ITC survey for first time)  
(If smoked 100 or more cigarettes)  
Do you smoke every day or less than every day?  
• Every day  
• Less than every day | |
| (If completing ITC survey for first time) | |
(If smokes less than every day)
Do you smoke at least once a week?
- Yes
- No

(If completing ITC survey for first time)
(If does not smoke at least once a week)
Do you smoke at least once a month?
- Yes
- No

(If recontacted after having done ITC survey before)
(If ex-smoker at last survey, or smoker who has made new quit attempts since last survey)
Are you back smoking cigarettes or are you still stopped?
- Back smoking
- Still stopped

(If recontacted after having done ITC survey before)
(If still stopped)
When did your current quit attempt start? How many days, weeks or months ago?

(If recontacted after having done ITC survey before)
(If still stopped)
Have you had any cigarettes, even a puff, in the last month?
- Yes
- No

(If recontacted after having done ITC survey before)
(If still allowing yourself the occasional cigarette)
Read out response options.
How often have you allowed yourself a cigarette?
- Daily
- Less than daily, but at least once a week
- Less than weekly, but at least once a month
- Less than monthly
For the purposes of the survey, we will be considering people who smoke at least once a month to be smokers.