Appendix 2

This appendix was part of the submitted manuscript and has been peer reviewed. It is posted as supplied by the authors.

### Appendix 2: Survey questions from the Talking About the Smokes baseline (Wave 1) survey
Copies of entire surveys are available at [http://www.itcproject.org/countries/australia/tats](http://www.itcproject.org/countries/australia/tats)

<table>
<thead>
<tr>
<th>Question</th>
<th>Comments</th>
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<tbody>
<tr>
<td><strong>Smoking-related knowledge and health risk belief questions</strong></td>
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</table>
| Based on what you know, does smoking cause . . . Lung cancer? | Ask all. Refused responses excluded. Converted to dichotomous correct/incorrect outcome:  
- Incorrect: no or don’t know  
- Correct: yes |
| - Yes  
- No  
- Refused  
- Don’t know | |
| Based on what you know, does smoking cause . . . Heart disease? | Correct responses summed to compute “Knowledge of direct health effects of smoking” score, which dichotomised as “Correct response to all four questions on direct effects of smoking” :  
- No: fewer than all four questions correct  
- Yes: all four questions correct |
| - Yes  
- No  
- Refused  
- Don’t know | |
| Based on what you know, does smoking cause . . . Makes diabetes worse? | |
| - Yes  
- No  
- Refused  
- Don’t know | |
| Based on what you know, does smoking cause . . . Low birthweight? | |
| - Yes  
- No  
- Refused  
- Don’t know | |
| Based on what you know, does smoking cause . . . Asthma in children from secondhand smoke? | Ask all. Refused responses excluded. Converted to dichotomous correct/incorrect outcome:  
- Incorrect: no or don’t know  
- Correct: yes |
| - Yes  
- No  
- Refused  
- Don’t know | |
| Cigarette smoke is dangerous to non-smokers | Ask all. Refused responses excluded. Converted to dichotomous correct/incorrect outcome: |
| - Strongly agree  
- Agree  
- Neither agree nor disagree  
- Disagree |
- Strongly disagree
- Refused
- Don’t know

Cigarette smoke is dangerous to children
- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Refused
- Don’t know

Correct responses summed to compute “Knowledge about harms of second-hand smoke” score, which dichotomised as “Correct response to all three questions on harms of second-hand smoke”:
- No: fewer than all three questions correct
- Yes: all three questions correct

Smoking is not very risky when you think about all the things that people do
- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Refused
- Don’t know

Ask all.

Refused responses excluded.

Converted to dichotomous measure “Risk minimising beliefs”
- No: don’t know, disagree or neutral
- Yes: agree or strongly agree

How worried are you that smoking WILL damage your health in the future? Would you say...
- Not at all worried
- A little worried
- Moderately worried
- Very worried
- Refused
- Don’t know

Ask smokers and ex-smokers quit for 12 months or less.

Refused responses excluded.

Converted to dichotomous measure “Health worry”
- Not at all-moderately worried
- Yes – very worried

Smoking and quitting

Would you say you are:
- A smoker (including ‘social smoker’ or occasional smoker)
- An ex-smoker
- Someone who has never smoked, or never smoked regularly

Never smoker or never smoked regularly = less than 100 cigarettes in lifetime.
When we say smokes, we mean all types of tobacco. This includes cigarettes, pipes and cigars.

These three smoking questions were combined to generate a smoking status variable:
- Daily smoker
- Weekly smoker
- Monthly Smoker
- Less than monthly smoker
- Ex-smoker with quit date ≤ 30 days ago
- Ex-smoker with quit >30 days and ≤ 6 months ago
- Ex-smoker with quit date more than 6 months and ≤ 12 months ago
- Ex-smoker with quit date > 12 months ago
- Never smoked

(Ask if if self-defined ex-smoker)
How long ago did you quit smoking?
- Days/weeks/months/years ago

When we say smokes, we mean all types of tobacco. This includes cigarettes, pipes and cigars.

Used to derive variable “Smoking status” for current smokers:
- Daily smoker
- Non-daily smoker: weekly, monthly or less than monthly smoker

(Ask if has smoked in last month , or if self-defined smoker)
Do you smoke:
**Choose One:**
- Every day (or nearly every day)
- At least weekly
- Less often than weekly, but at least monthly
- Occasionally (less than monthly); or
- Not at all

*This is asking about **current** smoking – we want to know how much somebody is smoking at the moment, even if this is different from how much they usually smoke.*

We will now talk about quitting.

**Do you want to quit smoking?**

*Choose One:*
- Yes
- No
- Refused
- Don’t know

Ask all smokers.

Refused and don’t know responses excluded.

Converted to dichotomous outcome measure “Want to quit” (yes/no).

**Have you ever tried to quit smoking?**

*Choose One:*
- Yes
- No
- Refused
- Don’t know

Ask all smokers.

Don’t know and refused responses excluded.

Responses to these two questions combined to compute outcome measure “Attempted to quit in the past year”

- No: never tried to quit quit, or last quit attempt ≥366 days ago
- Yes: if had ever quit, and last quit attempt was <366 days ago

**Socio-demographic variables**

**What is your date of birth?**

Or age:

*Answer must be 0 or greater:*

If says “don’t know”, ask the participant to estimate age in years

**Record sex – ask only if unsure**

- Female
- Male

Ask all. Labelled “Sex”.

**Do you identify as:**

- Aboriginal
- Torres Strait Islander
- Both Aboriginal and Torres Strait Islander
- Neither Aboriginal nor Torres Strait Islander

Ask all. Used to derive “Identification as Aboriginal and/or Torres Strait Islander”, with Torres Strait Islander and both Aboriginal and Torres Strait Islander collapsed into one category.

If answer neither Aboriginal nor Torres Strait Islander, survey is ended.

**Are you employed for pay?**

- Yes
- No, looking for work (unemployed)
- No, and not looking for work (not in labour force)
- Refused

Ask all. Don’t know and refused responses excluded.

Variable labelled “Labour force status”.

This is asking about whether the person is **currently**
**employed. If looking for work or not working at the moment answer “no, looking for work (unemployed)”. If a pensioner and not looking for work answer “no, and not looking for work (not in labour force)**

**What is the highest level of formal education that you have completed? Would that be...:**

*Choose One:*

- Primary school
- Some high school (no certificate)
- Completed high school
- Technical or TAFE e.g. Certificate or Diploma
- Some university (no degree) e.g. Diploma only, or not yet completed Degree
- Completed university degree
- Post-graduate degree
- Not completed primary school or no formal education
- Refused

**Ask all. Don’t know and refused responses excluded.**

Collapsed to create the variable “Highest level of education”:

- Less than high school: not completed primary, primary, some high school (no certificate)
- Completed high school
- Some tertiary education: technical or TAFE, or other further education

**What is the postcode where you live?**

*Postcode of residence:*

**Postcode used to generate Australian Statistical Geography Standard (ASGS) remoteness category:**

- Major city
- Inner regional
- Outer regional
- Remote
- Very remote

Collapsed to derive “Remoteness”: major city, inner and outer regional, remote and very remote.

**Postcode used to generate Area Level Disadvantage using Socio-economic Index (SEIFA) 2011 Index of Relative Disadvantage quintiles (Australian Bureau of Statistics (2013). 2033.0.55.001 - Socio-economic Indexes for Areas (SEIFA), Data Cube, 2011, Table 3). SEIFA quintiles collapsed to create “Area-level disadvantage:”**

- Quintiles 4-5 (least disadvantaged)
- Quintiles 2-3
- Quintile 1 (most disadvantaged)

### Policy monitoring survey – completed for each site

<table>
<thead>
<tr>
<th>Question</th>
<th>Response Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>In the last 12 months, has your service received funding for tobacco control programs?</td>
<td>Yes, No</td>
</tr>
<tr>
<td>In the last 12 months, has your service used any untied funds, or funds from sources other than that allocated specifically for tobacco control, to implement tobacco control programs?</td>
<td>Yes, No</td>
</tr>
<tr>
<td>Does your health service have staff position/s with a major focus on tobacco control?</td>
<td>Yes, No</td>
</tr>
</tbody>
</table>

These three questions combined to generate a dichotomous outcome variable: “Site tobacco control resources”

- No: no funding (tied or untied) or staff
- Yes