Appendix 1

This appendix was part of the submitted manuscript and has been peer reviewed. It is posted as supplied by the authors.

Appendix 1

Perception and opinions regarding precautionary food labels, stratified by type of food reaction (anaphylaxis/mild-moderate reactions).

*(a) Generally speaking, it is easy to understand and use the ingredient list information on food labels

*(b) If you are unsure about what is written in the precautionary food labels, which of the following do you do?

*(c) Do you feel that you can trust the information on precautionary food labels?

*(d) The "may be present" statement. If you were assured that this statement represented a low level of cross contamination from a food allergen, would you consume food with this statement?

*(e) Do you feel that there should be better government regulation imposed upon manufacturers of food products in the way they use precautionary labelling?

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^ Parent report of reactions & the “may be present statement”. This figure shows the proportion of participants that agreed with the question only.

* Mild/moderate reaction includes vomiting, abdominal pain, diarrhoea, hives and swelling of the eyes, lips or face.^^ The P-vale represents the difference in reply between the two groups